

Impact Summary

2020/21



Physical & Mental Wellbeing

30 nominations received for the Active in Adversity awards.

47 organisations directly involved in the Mind WM Regional Network.

250 individuals received Mental Health in Sport and Physical Activity Awareness training.



Upskilled key construction site leads to support over 1,500 Commonwealth Games construction workers on mental health and mental health awareness.



Inclusion



Updated our Include Me Change Plan

10

organisations across the West Midlands identified who are specialists in engaging young people from diverse communities and provide informal and formal supported opportunities to take part in sport and physical activity.

15

mentors identified across the West Midlands who will take part in the Levelling the playing mentoring training program.



Moving Lives, Healthy Minds: Ahead of the Game

9 activity deliverers successfully engaged in the Longbridge pilot area.



33 individual learners from the 9 activity deliverers signed up to complete a variety of mental health training courses.



19 learners completed the Mental Health First Aid 2-day course



Sport and Wellbeing Officer appointed in October 2020

Birmingham 2022 Commonwealth Games



Launched our manifesto for the Birmingham 2022 Commonwealth Games, Beyond Birmingham 2022, at an event attended by 30 partners.



Sport Birmingham led the recruitment and coordination of a PA and Wellbeing Legacy coordination role to develop and establish a legacy for CWG 2022. The post holder started in August 2019 and is hosted by Sport Birmingham.



Launched Disability Steering Group linked to the Disability forum consisting of 12 key partners in the City who will help drive key inclusive projects/programmes forward.



A work-stream working group of 12 key local and regional partners established and meets monthly.

6

Sport Birmingham projects endorsed by United by Birmingham 2022



Communities

15 organisations completed the Develop Your Way programme, funded from the Active Communities grant.

11 EduCare for Sport licences were distributed out to individuals as part of Satellite Club funded organisations, and 33 licences through the Tackling Inequalities Fund.



Sport Birmingham funded **>£350,000**

across 3 phases to projects working with lower socio-economic groups, minority ethnic communities, people with disabilities and people with long-term health conditions, as part of Sport England's £210m Tackling Inequalities Fund.

Funded 63 organisations across phase 1 and 2 with activity taking place in 94 locations across the City.



Hosted 9 virtual learning and networking events, engaging



450 people and supported by



30 external speakers.



Children, Young People & Education

44 schools engaged in the Pathway to Podium initiative (launched in October 2020).

>180 schools now signed up to The Daily Mile in Birmingham.

61% of schools signed up to The Daily Mile as a result of the resource.



Children & Young People Field Lab:



Worked with 3 primary schools in Balsall Heath to embed physical activity into their everyday practice, policy, and school vision.



A Physical Activity and Wellbeing Champion appointed at each school and provided

£7,000

investment to enable post-holders capacity to drive the project for their setting.



Schools taking part in the programme 'every day' increased from 28% to 50% over the course of the investment.

91%

of teachers surveyed knew about the Commonwealth Challenge resources.





Workforce

Sport Birmingham is one of thirteen Active Partnerships across the Country who have been working with Sports Leaders on the development of the Activity Volunteer Award, aimed at engaging young people who may be less confident in leadership/volunteer opportunities.

57 young people have completed the Activity Volunteer Award.



33 young people engaged with School Sport Volunteering Programme.

67 EduCare licenses distributed to a variety of volunteers, coaches & leaders



Skills360 Since its launch in June;

120 individuals, projects and partners have registered and have access to volunteering opportunities and free training.

37 organisations, charities, CIC's and community assets are partners on the platform, aiming to build capacity in communities to increase physical activity and volunteering.

Developed workshops to support the development of workforce, volunteers and participatory culture in community participants accessing community asset provision.

5 Key Pillars

UK Coaching's Duty to Care knowledge checks completed by all team members focused on 5 key pillars to highlight areas of personal development within the team.

- Safeguarding
- Inclusion
- Diversity
- Well-being
- Mental Health



Active Communities Workforce



has developed a number of community networks and developed collaborations with projects such as CYP Field Lab and MAD in order to promote volunteering with parents and young people.

Active Communities Workforce



has developed links with Social Prescribing to promote the 5 ways to wellbeing strands of connecting, giving and physical activity. Supporting partners in their delivery of social prescribing referrals to sport and physical activity clubs, groups and organisations.

Diversionsary Activities



20

chrome books distributed and supported data packages to families with multi sibling, single parent households or those living in low income or deprived.



Supported over 400 young people during lockdown providing advice, guidance, and digital access.



Worked with 25 young people across several Birmingham Pupil Referral Units in partnership with Active Links.

3

projects were delivered on behalf of the Violence Reduction Unit (VRU) across focussed areas in Birmingham providing 504 interventions to young people.

> 130 young people

were supported through social action and sport engagement programmes with Stockfield and Clarion Housing Association in East Birmingham.



Continued to work with and develop our core group of approximately **30 volunteers**

Strategy & Business Improvement



Launched new

5 year strategy

Uniting Birmingham 2021-26 and brand in an online event attended by **>150 partners and stakeholders.**

Sport Birmingham became early adopters of the RACE Equality Code 2020 (January 2021).



Updated and launched our EDI Action Plan 2021-26.



Worked with Playwaze to deliver Sport Birmingham Activity Finder.



Newsletter engagement increased from

1,155
April 2020



2,530
April 2021

Achieved a NPS score of:

81 in our annual staff survey (n=16).

58 in our annual partner survey (n=45).

